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National Restaurant Association's 6% opinion

The National Restaurant Association (NRA) has maintained for some time that using a Point of Sale System versus running on hand checks will increase the restaurants bottom line by 6%.

The basis for this opinion was developed several years ago before the availability of Real Time Monitoring and Real Time Alerts which would tend to increase the percentage.

Several studies attribute a 5% increase in profits to Remote printing the orders to the kitchen or bar which assures that items are on a ticket and will be paid for before they are prepared.

Using the 6% rule, a restaurant doing \$250,000 in business a year would increase their bottom line by \$15,000 per year. A Point of Sale System for a restaurant this size would be between \$5500 and \$9,000. This would average out to a 6 month Return on Investment (ROI).

Find your approximate Annual Revenue in the chart below.

Annual \$ Volume	6 %	POS Est. \$\$\$	Return on Investment
60,000	\$3600	\$5600	18 Months
120,000	\$7,200	\$5600	10 Months
250,000	\$15,000	\$7500	6 Months
500,000	\$30,000	\$12,000	5 Months
750,000	\$45,000	\$14,000	4 Months
1,000,000	\$60,000	\$16,000	3 Months
1,250,000	\$75,000	\$18,000	3 Months